



DALTON MARKETING GROUP

## News Release

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Ellen Donahue-Dalton joins women social entrepreneurs in Social Enterprise Panel at Bryant's Women's Summit

**March 10, 2011** [Ellen Donahue-Dalton](#), Principal of [Dalton Marketing Group](#), speaks about social entrepreneurship at today's [Women's Summit](#) at Bryant University in Smithfield, RI. Ellen will join colleagues from [Social Venture Partners Rhode Island](#), an organization she serves as Board Chair, and two Rhode Island social enterprises in a panel discussion, "Leading Social Enterprise: Using Markets to Create Social Impact." On the panel are Navyn Salem, CEO of [Edesia](#), a US non-profit, working to prevent and relieve childhood malnutrition with Plumpy'nut, a simple peanut paste, and Meg Wirth, CEO of [Maternova](#), a global marketplace for life-saving tools for mother and newborns. Session attendees will discover how former corporate executives use their business expertise to create sustainable, high-impact social ventures that address some of the world's most pressing challenges, including access to employment, nutrition, and maternal health. Moderating the panel is [Kelly Ramirez](#), Executive Director of SVPRI and an expert in the growing field of social enterprise.

### *About the Women's Summit:*

The mission of the Women's Summit is to inspire and empower women and men so that they can advance professionally, develop personally, and provide leadership in their communities, the nation, and the world. The sold out Women's Summit will provide more than 1000 attendees a day of dynamic professional and personal development.

### *About DMG:*

Dalton Marketing Group (DMG) is a marketing, communications and lead generation agency, which provides superior counsel, program development, direction and execution to high-growth organizations nationally. DMG is a certified woman-owned business by the [Women's Business Enterprise National Council](#) (WBENC), serving clients in diverse industries including healthcare, technology, non-profit and social enterprises, manufacturing and entertainment.